Among the many vogues associated with the history of taste in the United States, few were as long-lasting or widespread as the “Spanish Craze.” Beginning in the 1880s, this craze, starting almost simultaneously in New York, Florida, and Southern California, initially manifested itself in the realm of architecture, but soon spread quickly into the realms of art, cinema, fashion, literature, and motion pictures. This illustrated lecture offers an overview of this craze together with an examination of the many factors that sparked the country’s “discovery” of the arts and cultures of the broader Hispanic world.

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Specializing in the history of early modern Europe, with particular interests in Spain and its empire, Prof. Kagan is the author and/or editor of eleven books as well as numerous articles, essays, and reviews. His recent publications include Spain in America: The Origins of Hispanism in the United States (2002); and a revised edition of Inquisitorial Inquiries: Brief Lives of Secret Jews and Other Heretics (2011). Forthcoming publications revolve principally around his current book, “The Spanish Craze:’ The ‘Discovery’ of the Art and Culture of Spain and Spanish America in the United States, ca. 1890-ca. 1930.”