



The Center for Iberian & Latin American Studies, UC San Diego

The Reverse Coattail Effect Revisited: Intra-Party Linkages and Electoral Performance in Brazil, 1996-2010.

Thursday, February 2, 2017

**3 PM, Deutz Room, Copley Building,
Institute of the Americas Complex, UC San Diego**

This research analyzes on the ability of local party organizations to transfer votes to upper levels party candidates in Brazil. It focuses on the causal electoral effect of electing a mayor over subsequent statewide proportional elections. To identify the effect of electing a mayor, it employs a regression discontinuity design (RDD) focusing on observations in which the electoral difference between the elected mayor and the runner-up is very tight. The use of a large dataset, covering elections between 1996 and 2010, allows exploring parties' heterogeneity in both cross-section and temporal analyses. Preliminary results show that the positive effect of electing a mayor on party performance in subsequent proportional election holds for the entire period, though the impact of electing a mayor varies along both years and parties.



George Avelino holds a Ph.D. in Political Science from Stanford University (2000). He has been an Associate Professor at Fundação Getulio Vargas (FGV) since 1992, and has also worked as a short term Consultant for the World Bank and the UNDP. His work has focused on democratic political institutions, such as elections and political parties, and subnational governments. He is the current coordinator of the FGV-CEPESP (cepesp.fgv.br/en).

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